



Spring Reimbursement Meeting • April 18, 2024
The Radisson Plaza Hotel, Kalamazoo, MI

- 7:00 – 7:45 **Registration/Continental Breakfast**
- 7:45 – 8:00 **MSHO Opening Remarks**
- 8:00 – 9:30 **If I Were An Auditor What Would I See?**
Joseph L. Rivet, Esq.
Rivet Health Law, PLC
- 9:30 – 10:00 **YesRx State-wide Cancer Drug Repository Network**
Siobhan Norman, Founder YesRx
Emily Mackler, PharmD, Founder YesRx
- 10:00 – 10:30 **BREAK**
- 10:30 – 11:15 **Legislative Update**
Megan Petzko-Sweet, Government Affairs Consultant
McCall Hamilton
- 11:15 – 12:15 **The ABC's of Bankruptcy and Patient Collection Pitfalls**
Serj Moordian, Esq.
Moordian Law PLLC
- 12:15 – 1:00 **Lunch**
- 1:00 – 2:00 **Insurance Optimization-Financial Navigations Next Frontier**
Cathy Patterson, Oncology Financial Counselor-Lead
St. John Providence Health System

Ashley Ochoa, MBA, CFHP, CRCR, CPC, COC, CMOM-HEMONC
Coordinator Coding Operations Oncology Service Line
MMC-Cowell Family Cancer Center
- 2:00 – 3:00 **Less Burnout & Stress = Greater Success!**
Dr. Sherene McHenry, CSP, LPC
Fully Engaged, LLC
- 3:00-3:15 **Reimbursement Update**
Deborah McNeilance, CMC, CPC, CMIS, CMOM
MSHO Reimbursement Consultant
- 3:15 **Adjourn**